

Our Sustainable Values

Video Conferencing by its very nature is essentially a green technology enabling companies to be environmentally friendly and reduce their carbon footprint. We at AuDeo practice what we preach. We believe that embracing green practices and technologies is not only good for the environment, but also makes good business sense. We are dedicated to reducing the impact our business has on the environment and aim to be a truly sustainable company.

*Kevin Wilson
Managing Director
AuDeo Systems Ltd*

Travel

Our preferred method of "travel" is video. We believe that video meetings significantly reduce the need to meet face to face. Wherever possible we use video to meet with our customers, suppliers and manufacturers.

When business travel is necessary:

- We fly as few people as possible, use public transport wherever possible, plan our journeys to combine meetings and select the shortest routes available.
- All of our company vehicles are regularly serviced and maintained in order to achieve efficient fuel usage and emissions.
- All of our staff understand the importance of efficient driving methods.

Reducing & Recycling Waste

- We currently recycle 70% of our waste and we are dedicated to both reducing our waste and recycling more.
- When we deliver equipment to your site our engineers will take all packaging away with them to be recycled or reused.
- We have implemented paper, plastic, cardboard, and aluminium can recycling in our offices.
- We discourage printing and wherever possible, we use double-sided printing to reduce paper usage.
- We encourage all of our employees to opt to receive magazines, newsletters, etc by email rather than hard copy.

Cutting Energy Consumption

- We have plans in place to reduce our energy consumption by addressing the use of heating/cooling systems, lighting, and electronic equipment.



Business Materials

- Wherever possible we purchase environmentally friendly products.
- Print runs of our marketing materials are kept to a minimum, produced on eco-friendly paper and printed using vegetable based inks.

Green Business Communication

- We encourage our staff to email documents and information to our customers, suppliers and manufacturers wherever possible.
- We use digital signage for displaying regular staff communication & sales figures rather than the traditional method of printing and displaying on notice boards.

Working with Green Suppliers

Wherever possible we choose to work with likeminded environmentally responsible suppliers:

- Tandberg - <http://www.tandberg.com/environmental-responsibility.jsp>
- LifeSize - http://www.lifesize.com/Our_Green_Approach.aspx
- Greenhouse Graphics - <http://www.greenhousegraphics.co.uk/ecoprint.html>

